

**imagine 2018**



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# Merchant Obsessed

Leveraging Amazon solutions to Help Power Your Business

## Panelists

Seth Horowitz  
CEO, Baked By Melissa

Osher Karnowsky  
General Manager, Jomashop

Daniel Nettleton  
E-commerce Manager, Espresso Parts

## Moderators

Brian Lange  
Sr. Partner Account Manager, Amazon Pay

Jennifer Stockton  
Head of Global Partnerships, Amazon Pay

# Why to leverage Amazon solutions



1) Amazon data: Q4 2017, Active customer accounts, which are unique e-mail addresses, represent accounts that have placed an order during the preceding twelve month period

2) ComScore Plan Metrix Key Measure Report [Total digital population], February 2018

## Talk to our team

Visit us at booth #220

## Join our session

“Alexa, order me a...”  
*4:45 – 5:30 PM*