

imagine 2018



**LEAD
THE
CHARGE**



Mobile & Millennials: Payments best practices in 2018 and beyond

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Welcome Panelists

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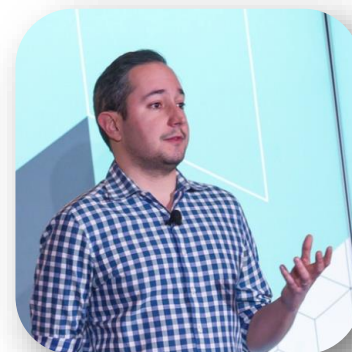
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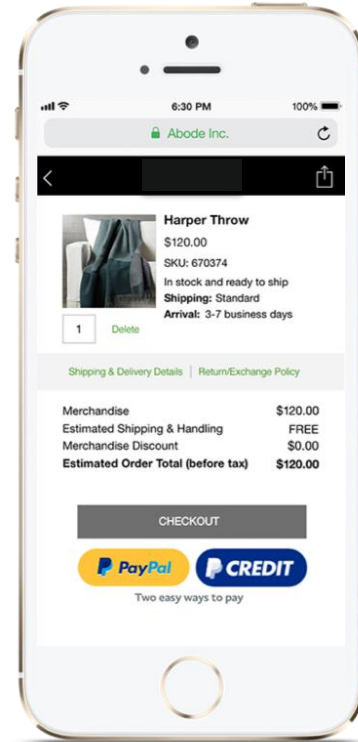
Adam Morris
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Mobile is **HOT**...
but conversions are **NOT**.

Mobile Payments: Best Practices & Alt Payments





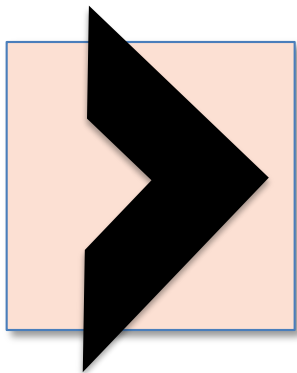
Millennials

Gen Y

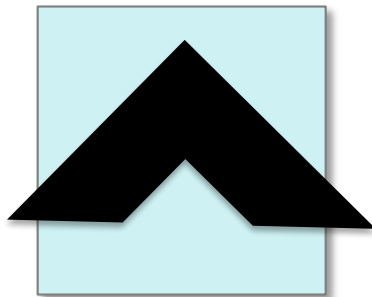
Social

Shifts in
Shopping
Behavior





Around the Horn




Thank You Panelists!

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