

imagine 2018



**LEAD
THE
CHARGE**



Leading the Charge: Tales from Building a Magento Business Practice

Moderator: Outi Greve, Director of Channel Sales – Americas,
Magento Commerce

Jenna Warren



**EVP & Magento 2 Certified
Solution Specialist**



- Enterprise Partner
- Locations:
 - Dallas, Texas
 - Europe
- Agency Competencies:
 - Build, support & grow Magento commerce sites
- Team size: ~ 50
- Twitter: @MagentoJenna
- jenna@creativity.com

Ben Chafetz



CEO



- Professional Partner
- HQ: Cleveland, OH
- Agency Competencies:
 - Strategic Guidance, Communication
 - Competency in focusing and delivering on
- Client's business objectives; providing advice and guidance on eCommerce best practices
 - New site build outs
 - Site Migrations
 - Project rescues
 - Site Optimization
 - Performance Optimization
 - Conversion Rate Optimization
 - Usability Analysis
- Team Size: 40
- Twitter: @121commerce
- ben@121ecommerce.com

Ignacio Riesco



CEO & Founder



- Enterprise Partner
- Offices:
 - Madrid, ES (Headquarters)
 - Barcelona, ES
 - New York, US
 - Santo Domingo, RD
- Agency Competencies:
 - eCommerce Consultancy
 - Magento Development
 - Integrations
 - UX Strategy & Design
 - Top #1 Contributor Partner 2017
- Team size: 50
- Twitter: @ignacioriesco

Jon Klonsky



Principal & Founder



- Enterprise Partner
- Offices:
 - New York City (Headquarters)
 - West Palm Beach, FL
 - Los Angeles, CA
- Agency Competencies:
 - Ecommerce Strategy
 - Development
 - UX and Design
 - Digital Marketing
 - Strategic Engagement Services
- Team Size: 51
- Twitter: @jopaklo

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CEO & Founder



Jon Klonsky

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Thank you!



Contact Us

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